



IISER/T/Admn/036/2015

12 June 2015

To,

M/s _____

Sub:- Publication of Advertisement – reg

Dear Sir/ Madam

This Institute desires to publish the attached advertisement of 1/8th page size in the following dailies on 18 JUNE 2015:-

Sl	News Paper	Edition	Size
1	The Hindu	All Editions	1/8 th Page
2	Times of India	All Editions	1/8 th Page
3	Hindustan Times	All Editions	1/8 th Page
4	Indian Express	All Editions	1/8 th Page
5	Dainik Bhaskar	All Editions	1/8 th Page
6	Divya Bhaskar	All Editions	1/8 th Page
7	Dainik Jagaran	All Editions	1/8 th Page
8	Eenadu	All Editions	1/8 th Page
9	Sakal	All Editions	1/8 th Page
10	Deccan Herald	All Editions	1/8 th Page
11	Ajit Punjabi	All Editions	1/8 th Page
12	The Tribune	All Editions	1/8 th Page
13	Anand Bazar Patrika	All Editions	1/8 th Page
14	DNA	All Editions	1/8 th Page
15	Malayla Manorama	All Kerala	1/8 th Page


12/6/15

2. You are hereby requested to submit your offer addressed to "The Director, IISER TVM" in your official letter as per DAVP rates applicable for central government offices. The offers should be submitted in sealed cover superscribing "Offer for publication of advertisement" by 15.00 Hrs on 15 June 2015. Offer received after due date and time will not be considered. *If any publication is not providing DAVP rates the same has to be mentioned in the offer. In such cases the other government approved rates are to be quoted and the concerned government order has to be submitted as proof.*

3. The details regarding the total number of publications, the size adopted by each publishers etc. has to be clearly mentioned in the offer. The endorsement from publisher in this regard has to be submitted along with the offer failing which the offer will be rejected.

4. Only sealed offers received will be considered. Offers received by e-mail or other means will not be considered at all. The offers can be dropped in the tender box kept in administrative office at Annex Building of IISER. Offers dropped in tender boxes other than administrative office will not be considered.

5. One firm should submit only one offer.

6. The offers will be opened at 15.30 Hrs on 15 June 2015 in the presence available representatives of firms. The qualified bidder who quotes the lowest rate will be awarded with work. The work order will be issued on the same day and the successful bidder has to submit a proof of the advertisement for perusal and correction if any.

7. The Institute reserves the right to reject any offer without sighting any reason.

8. The successful bidder has to make arrangement for publication in all the mentioned dailies on 18 JUNE 2015 itself. The Institute reserves the right to impose fine in the event of deviations from the terms and conditions, if any, due to the negligence of the advertisement agencies.

8. The payment will be made within 30 days from publication on production of proof of publication and other required documents.

Yours faithfully



12/6/15

(M Radhakrishnan)

Registrar